



Spotlight—Women in Industry highlights female Optica Corporate Members who share their thoughts on both personal and professional issues. This month features Eve Griliches, Product Marketing Manager, Cisco Systems. If you would like to be featured in this section, please email industry@optica.org for more information.

- **What currently excites you most about working in the optics and photonics industry?**
I love the tradeoffs we work with; the growing demand and how we manage the new bit rates and new platforms. I also love the fact that subsea is so different and yet similar. There are so many applications for optical transmission, it makes the entire market always interesting and a way to keep growing and learning. And the people, the people are absolutely wonderful.
- **What career advice would you give to your younger self?**
Stay focused and work hard. Sometimes politics or outside influences can be disruptive, if you just work hard, it will always be recognized. And, stand up for yourself, no one else will really manage your career, it's up to you to communicate it's time to grow and time to get the right compensation.
- **What is a hobby or passion of yours?**
I love riding horses in the great outdoors like Wyoming and Montana. I'm now taking lessons in riding English (instead of Western) to get to another level of riding. And, I've started playing pickleball! What an addicting sport! And so good for your aerobically as well as just plain fun. I also have been giving back in many ways, first through the Fresh Air Fund, but plan to work more with inner city kids to assist with computer skills.