

## Microbrew Review Criteria Rubric

Each criterion will be scored from 1 (criterion is not met) to 5 (criterion is exceeded). Competitive proposals are well organized, present the idea or activity clearly, and engage attendees. The Committee reserves the right to contact authors for more information and to transfer submissions, if warranted, to another presentation format within the Conference program. No re-submissions will be allowed.

	<b>Does not adequately address criteria (1)</b>	<b>Addresses criteria with substantial weakness (2)</b>	<b>Adequately addresses criteria (3)</b>	<b>Strongly addresses criteria (4)</b>	<b>Exceeds expectations in addressing criteria (5)</b>
<b>Background</b>	The activity is not described, or the description does not provide any relevant context, and/or the rationale for the activity cannot be inferred.	The activity is not clearly described or lacks sufficient detail; the description provides little relevant context and/or the rationale for the activity takes effort to infer.	The activity is adequately described; the description provides some relevant context and/or rationale for the activity can be easily inferred.	The activity is clearly described; the description provides relevant context and the rationale for the activity is stated or clearly implied.	The activity is very clearly described; the description provides all relevant context and the rationale for the activity is explicitly stated.
<b>Microbrew Timing</b>	The timing is not addressed or the length, delivery, methods, and/or objectives are not feasible within the time limit.	The length, delivery, methods, and/or objectives may not be feasible within the time limit.	The length, delivery methods, format are generally feasible within the time limit.	The length, delivery methods, and format are feasible within the time limit.	The length, delivery methods, and format are feasible within the time limit and a clear timeline is outlined.
<b>Relevance</b>	The topic is not relevant, is not current, and/or lacks importance or appropriateness to the field. It does not appear to be of value or a worthwhile session for ASMCUE attendees.	The topic is only tangentially related to the field and is not current or important to the field and/or to the potential audience. It may not be a worthwhile session, or its value might be limited to a narrow group.	The topic may not be current, but it is relevant to the field and potential audience. It might be a worthwhile session for some ASMCUE attendees.	Topic is current, important, and appropriate to the field and potential audience. It appears to be a worthwhile session. Likely to be a worthwhile session, possibly for multiple groups.	The topic is current, relevant, groundbreaking, or significant to the field and potential audience. It appears to be a very worthwhile session. Likely to be a very worthwhile session for multiple groups.

<b>Attendee Engagement</b>	The proposed method for engaging audience participants is not stated, cannot be inferred, and/or is not appropriate for a microbrew.	The proposed method for engaging audience participants is not clearly stated, take effort to infer, and/or may not be appropriate for a microbrew.	The proposed method for engaging audience participants is mostly appropriate for a microbrew.	The proposed method for engaging audience participants is intentional and appropriate for a microbrew.	The proposed method for engaging audience participants is thoughtful, intentional, and appropriate for a microbrew.
<b>Attendee Learning Outcomes</b>	The intended attendee learning outcomes are not stated, cannot be inferred, and/or do not seem likely to be achievable.	The intended attendee learning outcomes are not clearly stated, take effort to infer, and/or might not be achievable.	The intended attendee learning outcomes may not be stated, but can easily be inferred and seem possible to achieve.	The intended attendee learning outcomes are stated or clearly implied and seem likely to be achieved.	The intended attendee learning outcomes are explicitly stated and seem very likely to be achieved.
<b>Innovation and Originality</b>	The topic is not current, innovative, original, or groundbreaking. Attendees are unlikely to gain new knowledge or insights.	The topic may be current, but not particularly original, innovative, or groundbreaking. Attendees may not be likely to gain new knowledge or insights.	The topic is current and fairly original, if not innovative or groundbreaking. Attendees may gain new knowledge and insights.	The topic is current, original, innovative, and groundbreaking for at least some participants. Attendees are likely to gain new knowledge and insights.	The topic is cutting-edge, thought-provoking, innovative, and groundbreaking for many participants. Attendees are very likely to gain new knowledge and insights.
<b>Alignment with Core Curriculum</b>	The activity does not align with any components of the ASM core curriculum guidelines.	The activity may not align with components of the ASM core curriculum guidelines, or alignment takes effort to infer.	The activity generally aligns with one of the ASM core curriculum guidelines.	The activity aligns with one or more of the ASM core curriculum guidelines.	The activity aligns with one or more of the ASM core curriculum guidelines, and alignment is explicitly addressed.