

WORKinOPTICS

Can you benefit from a resume review?

Creating a resume can be difficult. This is the main reason many people leverage a career professional to aid them with the construction of their resume. Leveraging a third party provides a plethora of benefits.

Accessing Information

Often people don't consider where they are putting key details on their resume. This can be challenging for employers. Studies have shown that employers look at resumes for an average of seven seconds. Due to the number of resumes submitted and the limited time available to review resumes for the right candidate. So, the key details must be accessible and easy to find. Having a third-party career professional will help with the flow and help highlight the key details.

Grammar and Formatting

Preventing spelling and grammatical errors from appearing on your resume is important, your resume is a professional document, and it represents you. No matter how many times you review your resume, you can overlook errors. Having your resume reviewed by a career professional provides a different perspective. It will eliminate your errors that have been overlooked. A review will also benefit your resume formatting by fixing inconsistencies with your details and alignments.

New Trends

Often new trends emerge that we may be unaware of, and leveraging a Career coach or professional will allow you to stay up-to-date and current with your professional branding. For example, did you know you can put your LinkedIn profile URL on your resume? Another popular trend is showcasing a level of understanding of emotional intelligence. A career coach will be able to share with you common trends such as these to make your resume more appealing and allow you to be more competitive in your professional endeavors.

Feed Back

Who knows us better than we know ourselves? No one. But when it comes to your professional branding, having someone that can understand what you are trying to convey, will have an impact on your success as a job candidate.